

Align's Workplace Technology Transformation for a Financial Giant

The Overview

A large financial firm with headquarters in Europe was relocating one of its US offices to a larger 22,000 square foot location in Stamford, CT, and required a complete workplace technology overhaul to support the expansion. Align's expertise in workplace technology solutions and office expansions played a crucial role in the project's success – we delivered a cutting-edge solution that not only met but surpassed their expectations, setting the stage for a successful expansion.

The Challenge

The primary challenge was to design and implement a technology infrastructure that would meet the demands of the firm's growing workforce. Align, with its experience serving international clients, approached this task with a comprehensive solution encompassing audio-visual systems, sound masking, and security all designed to seamlessly integrate with the firm's global standards.

The Solution

- 1 Align recommended the deployment of Cisco Codecs systems,** replacing the client's previous setup, and programmed custom touch panels for an intuitive user experience and optimized AV performance.
- 2 Security was another critical aspect of the project.** Align installed a Lenel access control system, implemented an integrated camera network, and ensured proper placement of all life safety components.
- 3 To enhance privacy and reduce distractions in the open office environment,** a sound masking solution was also designed and implemented.
- 4 Align's team leveraged its strong vendor relationships** throughout the six-month project timeline, which allowed the company to easily extend its technological footprint in the US market.



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The Results

- ✓ The Cisco Codecs systems have enhanced video conferencing and collaboration capabilities across the organization, facilitating better communication among the global workforce.
- ✓ The integrated access control and camera systems have strengthened the overall security posture of the office, providing peace of mind to both employees and management.
- ✓ Productivity has seen a noticeable uptick as employees now enjoy easy-to-use technology that allows them to focus on their work rather than troubleshooting IT issues. To date, there have not been any service issues reported.
- ✓ By partnering with Align, the firm has successfully created a modern, efficient, and secure workplace that positions them for continued growth and success in the competitive global asset management industry.
- ✓ The firm, impressed by the reliability and success of this project, has since engaged Align for two additional office builds.

