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Success Story | Right-Size by Align

Consolidation and Future State Design Creates Cost-Effective Hybrid Workplace

The Overview

A global business with headquarters in New York City was looking to consolidate their 25,000 sq. ft. office and create a new dynamic workspace that would enable collaboration in and out of their offices and ensure employee retention. They partnered with Align to:

- Better understand office capacity
- Determine space utilization needs
- Strategize on an optimal future state
- Design & build IT solutions
- Enhance their technology and AV
 - Deliver their consolidation program

Through Align's analysis, we uncovered that of the 155 assigned desks, only 15% were utilized. And because of their growing hybrid workforce, they now required more collaborative spaces, including hoteling, breakout rooms with enhanced AV and smart conference rooms.

The Solution

Align performed a current state assessment and IT inventory to understand their specific needs and audit their technology landscape. From there, our team used our vetted IT Asset Disposition Program (ITAD) to develop a plan for repurposing their technology. The Align team helped design a future office state that would consolidate their workplace and remaining assets, and meet the demands of today's "new norm".

For this office consolidation, we managed the following:



The Results

Align's consolidation program reduced the office footprint from 25,000 sq. ft. (\$75/sq. ft.) down to 7,000 sq. ft., saving them roughly \$123,000 per month in rent. The program also saved the client \$50,000 per month in IT spend, reduced the number of IT support roles on-staff, uncovered and eliminated reoccurring circuit charges and other miscellaneous monthly spend.

In the end, Align designed a modern, collaborative workplace and helped migrate them into their new office environment, all while ensuring there was zero downtime or risk to the business.

Success-the client now enjoys a secure, flexible "office of the future" for their hybrid workforce.