

DATA CENTER SITE SELECTION

DATA-DRIVEN SITE SELECTION BUILT FOR LONG-TERM IT STRATEGY

WHAT IT IS

Align's Data Center Site Selection team provides a structured, data-driven approach to choosing the right data center location for your business.

WHY IT MATTERS

Choosing the right data center location is one of the most consequential IT decisions an organization can make. Power availability, resiliency, network connectivity, geographic risk exposure, and commercial terms all play a role in determining whether a site can support your long-term IT strategy.

HOW IT WORKS

Align's structured evaluation ensures that organizations make defensible decisions based on technical, operational, and financial realities rather than incomplete information.

- **1 INITIAL INTERVIEW**
Engage key stakeholders to understand objectives, capacity requirements, and site-specific concerns.
- **2 IDENTIFY SITE SELECTION CRITERIA**
Define guiding principles and establish weighted criteria to align priorities and decision-making.
- **3 MARKET RESEARCH & OPTION EVALUATION**
Analyze the market, assess viable options, and evaluate each against established selection criteria.
- **4 ON-SITE EVALUATION & SCORING**
Conduct in-depth site reviews, score shortlisted options, and compare findings to identify best-fit solutions.
- **5 SELECTION & CONTRACTING**
Review final rankings with stakeholders and support negotiations through selection and contracting.
- **6 FUTURE-STATE PLANNING**
Provide build-out and migration guidance to support a smooth transition to the selected site.

WHAT YOU GAIN

- ✓ Accelerated decision-making
- ✓ Reduced risk and improved security
- ✓ Optimized cost and contract terms
- ✓ Reliable, long-term hosting solution
- ✓ Stakeholder alignment
- ✓ And more!

GAIN EXPERT GUIDANCE ON YOUR DATA CENTER SITE SELECTION

[Visit our website](#) to learn more and connect with our team.